



FINE TOWELS

A NAME OF QUALITY IN TEXTILE
INDUSTRIES OF PAKISTAN



INTRODUCTION

FINE TOWELS WAS ESTABLISHED IN 1992. IT WAS FOUNDED BY MR. RAIS AHMED S/O NISAR AHMED (LATE) SINCE FINE TOWELS WAS ESTABLISHED, IT HAS ALWAYS FOCUSED ON CUSTOMERS SATISFACTION WITH NEW INNOVATIONS & TECHNOLOGY ADVANCEMENT.

FINE TOWELS IS MANAGED BY HIGHLY QUALIFIED PROFESSIONALS UNDER THE LEADERSHIP OF ITS DIRECTORS MR. FARHAN RAIS (FINANCE DIRECTOR) & MR. FAIZAN RAIS (SALES & PURCHASE DIRECTOR).

SERVICE, QUALITY AND COST EFFECTIVENESS ARE AREAS WHERE FINE TOWELS EXCELS. WE MAKE QUALITY COTTON PRODUCTS IN AREAS OF HOSPITALITY, HEALTHCARE, WORK WEAR, INSTITUTIONAL TEXTILE APPARELS, SURGICAL AND LINEN MANAGEMENT SERVICE SINCE 1992. FINE TOWELS HAS BEEN IN TEXTILE SECTOR FOR MORE THAN 25 YEARS AND HAS SEEN EXCEPTIONAL GROWTH IN THE INDUSTRY.

OVER THE YEARS FINE TOWELS HAS ACQUIRED A REPUTABLE NAME FOR ITSELF IN TEXTILE INDUSTRIES OF PAKISTAN AS WELL AS WITH BUYERS THROUGH OUT THE GLOBE. OUR BASIC PHILOSOPHY IS TO ADD VALUE TO OUR CLIENTS BY PROVIDING THEM WITH INNOVATIVE AND PREMIUM QUALITY PRODUCTS. FINE TOWELS BELIEVES IN BUILDING LONG TERM RELATIONSHIP WITH OUR EMPLOYEES, BUYER AND SUPPLIERS.



FINANCE DIRECTOR

FARHAN RAIS
S/O RAIS AHMED



PRESIDENT
RAIS AHMED
S/O NISAR AHMED (LATE)



SALES & PURCHASE DIRECTOR

FAIZAN RAIS
S/O RAIS AHMED



VISION STATEMENT

OUR VISION IS TO BECOME PAKISTAN'S LEADING SUSTAINABLE TEXTILE COMPANY
BY PRODUCING QUALITY PRODUCTS & OBSERVING HIGHEST SOCIAL,
ECONOMIC AND ENVIRONMENTAL STANDARDS



MISSION STATEMENT

OUR MISSION IS TO DESIGN & MANUFACTURE HIGH QUALITY TOWELS AND
TEXTILE MADE-UPS IN AFFORDABLE PRICE AND ON TIME DELIVERY



CERTIFICATIONS





TURNOVER & PRODUCTION

- OUR ANNUAL TURNOVER IS ALMOST \$18,500,000
- OUR MONTHLY PRODUCTION CAPACITY IS 700,000LBS

FACTORY TOUR

» WEAVING » DYING & BLEACHING

» STITCHING » PACKING





WEAVING

OUR WEAVING DEPARTMENT CONSIST OF HIGHLY EQUIPPED SHUTTLE LESS & POWER LOOMS.WITH OVER MONTHLY PRODUCTION CAPACITY OF 700,000 LBS OUR WEAVING DEPARTMENT IS ALL GEARED UP TO FACE THE CHALLENGES OF THE TEXTILE INDUSTRY. OUR WELL TRAINED CONTRACTORS AND WORKERS ARE OUR ROOT OF PRODUCING HIGH QUALITY PRODUCTS. OUR QUALIFIED STAFF MAINTAIN THE QUAALITY STANDARD TO ITS PERFACTION SINCE 1980S WE HAVE BEEN INTRODUCING NEW DESIGN AND IMPROVING THE STANDARDS MORE & MORE TO FACILITATE OUR CUSTOMERS NEED IN TERMS OF QUALITY,COST AND COMFORT



DYING & BLEACHING

THIS PART PLAYS A VITAL ROLE IN TEXTILE PRODUCTS. FINE TOWELS HAS ITS OWN TOWEL BLEACHING & DYING UNIT. THE PURPOSE OF INSTALLING THIS JOB IN-HOUSE IS TO MAINTAIN WHITENESS AND DYING QUALITY. OUR DYING AND BLEACHING UNIT IS OPERATED BY THE WELL TRAINED WORKERS WHO GIVES THE BEST TO THE PRODUCTS TO MAINTAIN QUALITY LEVEL



STITCHING

THE STITCHING PROCESS IS CRUCIAL IN ENSURING QUALITY PRODUCTS. OUR LABORS ARE HIGHLY SKILLED AND EFFICIENT THAT HELPS US MAINTAIN OUR QUALITY STANDARDS. STITCHING DEPARTMENT HELPS A LOT TO ENSURE QUALITY LEVEL EFFICIENTLY. FROM STITCHING TO GRADING EACH AND EVERY STEP IS UNDER CARE OF OUR EXPERIENCED AND SKILLED QUALITY CHECKERS



QUALITY CONTROL

THIS PART A VITAL ROLE IN TEXTILE INDUSTRY SO WE EMPHASIS MORE ON THIS JOB. OUR IN-HOUSE FULLY EQUIPPED INSPECTION AND QUALITY CONTROL FACILITY IS DESIGN TO HANDLE ALL OUR QUALITY RELATED ISSUES. QUALITY ASSURANCE ARE FOLLOWED AT EACH & EVERY STEP OF THE PRODUCTION PROCESS TO MAINTAIN BEST QUALITY LEVEL.